



28-2/2013-S&M-CM/11

Dated: 08.10.2013

To

The Chief General Managers
All Telecom Circles/Districts
BSNL

Sub: Promotional CAF commission and incentive for MNP

Kindly refer this office letter no. 28-2/2013-SM-CM/5 dated 02.07.2013 vide which MNP CAF commission was extended till 30.09.2013.

In view of suggestions given during HOCC meeting held on 24/25 Sept-2013 at BSNL CO, competent authority has approved the following:-

1. MNP CAF commission instructions issued vide this office letter no. 28-2/2013-S&M-CM/5 dated 02.07.2013 are extended up-to 31.01.2014.
2. Besides (1) above, an additional incentive for new MNP activation @ Rs 25/- may be given directly to POS based on report from Sanchar-Soft. Incentive be calculated daily during night hours by Sanchar-Soft systems & credited in C-top-up wallet of respective POS on daily basis.
3. Sanchar-Soft system should allow MNP incentive only for those POS, whose data is in sync with C-top-up sales channel hierarchy but not for other POS. Circles are to expedite synchronization of POS data in accordance with C-top-up sales channel hierarchy on top priority to enable incentive to all eligible POS.

Feedback regarding scheme may be sent to this office by 5th Jan.2014 for review and taking decision for further continuation.

(Upendra Bakolia)
Addl. GM (S&M)-CM